



27 - 29 March 2012, Grange Tower Bridge Hotel, London, UK

## Becoming a more efficient, customer-centric and sustainable metro

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## STREAM B - DAY 1 - Tuesday 27 March 2012

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# **GLOBAL METRO PROJECTS SHOWCASE**

#### Chairman's opening remarks



> Matthias Lohmann, Business Development Consultant,, DELCAN

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2.10pm

Opening keynote address: challenges of improving and expanding the metro in Santiago de Chile



- · Operational and technical strategies for coping with growing demand
- Upgrading the existing network: new services and enhancements
- Questions before expansion plan
- The new Lines 3 and 6
- > Mr Roberto Bianchi, CEO, Metro de Santiago

#### 2.30pm Keynote address: creating a world-class metro in Rajasthan's historic Pink City



- Getting a new project off the ground planning and financing the Jaipur metro
- Selecting a cost-effective implementation strategy whilst respecting the city's heritage Project timetable and procurement strategy why we chose a PPP approach
- · Plans for future expansion and integration to meet Jaipur's future transport needs
- > Mr Kuldeep Ranka, Managing Director, Jaipur Metro Rail Corp

## Keynote address: promoting compact, transit-oriented urban development in China; the case for Kunming



- Developing sustainable urban rail systems as a catalyst for compact growth
- Why the World Bank is supporting construction of metro Line 3 in Kunming
- Project scope and objectives
- · Integrating bus, rail and transit-oriented development
- > Mr Rein Westra, Senior Urban Transport Specialist, East Asia Pacific Region, World Bank

#### 3.30pm Afternoon refreshments

## **TICKETING & AUTOMATIC FARE COLLECTION**

#### Chairman's opening remarks



> Ms Jenni Borg, Head of Smart & Integrated Ticketing, Department for Transport

### 4.05pm Keynote address: the strategy of smartcards

- · What is the case and vision for smartcard in Vancouver
- · How will it be leveraged in the future?



4.25pm Keynote address: enhancing the Oyster card to improve the customer experience



> Mr Shashi Verma, Director of Customer Experience, TfL Rail & Underground

#### 4.45pm Informed insight: new approaches to transport ticketing



- The evolution of transport ticketing from tokens to contactless media
- Key issues to address when considering an open payments scheme
- Implications for suppliers of the transition from legacy to open payments
- · Changes to the operational model and delivery of future transport services
- > Mr Simon Laker, Senior Consultant, Consult Hyperion

#### 5.05pm Nextcity "intelligent travel ...made real"



Cubic's vision for a fully integrated, whole-of-transport, journey and payments management system that will enable transport operators to regulate demand by setting fees across all modes of transport within a region, as well as empower their customers with information to manage how they travel.

#### 5.25pm Panel discussion: achieving interoperability and intermodal transport networks.











- What are the key trends driving fare collection policies?
- · Balancing the needs of the transport authority, operator and passenger
- · Proprietary smartcards or open and e-payments?
- Using AFC schemes to enhance integration, reduce costs and improve efficiency
- Convergence of passenger information, mobile telephony and fare collection: making life easier for the passenger by offering a one-stop shop
- Challenge of creating national or international standards
- > Mr Shashi Verma, Director of Customer Experience, TfL Rail & Underground
- > Mr Simon Laker, Senior Consultant, Consult Hyperion
- > Mr Joseph Casey, General Manager, SEPTA
- > Mr Mike Madill, Vice President of Enterprise Initiatives, Translink
- > Mr Patrick Bauchart, Managing Director, Thales

## 6.10pm Chairman's closing remarks and close of Day One followed by networking drinks reception

# 7.30pm The Metros pre-dinner champagne reception

# 8pm The Metros dinner and awards ceremony

## Judging Panel:

- Howard Collins, Chief Operating Officer, London Underground
- Gary Thomas, President & Executive Director, Dallas Area Rapid Transit
- Doug Kelsey, Chief Operating Officer, Translink Vancouver
- Joe Bastone, Business Development Director, Rail Control Solutions, Bombardier Transportation;
- Paul Thomas, Director Systems & Engineering, Parsons Transportation Group
- Gerard Yelloz, Vice President, Rail Systems, Siemens SAS Mobility Division
- · Robert Wright, Shipping & Logistics Correspondent, Financial Times
- Tim Gray, International Business Development Director, Railway Industry Association

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